

# Knock it out of the Park for Sierra

We listened! This is our second year of putting 100% of your donations right back into Sierra. Last year was a huge success and the feedback was overwhelming, so we are going to do it again! This year our goal is to get 75% participation. This Direct Donation fundraiser will keep all money at Sierra. The Direct Donation Fundraiser has been moved to the end of February, but we wanted to give you an option to donate before the end of the year.

### FAQ's

## Q. What is the money raised for?

A. All things Sierra! Educational and teaching resources, student activities, health and safety items, student clubs, specials classes, community service events and community building events during the year.

# Q. Does an outside company manage the fundraiser and get paid?

A. No, PTO volunteers do it all and 100% of your donation stays at Sierra. This is called a "Direct Donation" fundraiser.

# Q. Why does Sierra need to fundraise?

A. There is a funding crisis in Arizona public schools which means individual schools rely even more heavily on their PTO's for basic funding needs.

#### Q. Does my donation count towards AZ Tax Credit?

A. No, it is not associated. But the PTO is a 501c(3) organization and the amount you donate may be deductible on your taxes. You will receive a receipt for your donation.

### Q. Can friends and family members of Sierra students donate to Knock it out of the Park?

A. Yes! Please tell them about our wonderful school! We welcome and appreciate their support which will greatly increase our chances of meeting our financial goals that will allow us to continue to support Kyrene de la Sierra as we have in the past. We will provide you with an email to send out.

### Q. How can I get my donation matched by my employer?

A. Some companies offer a Matching Gift Program which would double your donation to Sierra. It's typically a simple process and makes a huge impact on the success of the donation drive