



Apex Serve is coming to Kyrene de la Sierra September 17th!

Dear Parents,

The Apex Serve program and fundraiser is right around the corner, and we are so excited for it! Through the fundraiser, students will be raising money to help our school pay for School Improvements for all grades. We are asking all parents to connect their child with at least 10 sponsors to help support our school.

We are so excited for this fundraiser and the positive effects of “paying it forward” at the Serve event. We hope to see you there!

Apex Serve is an interactive leadership program that helps schools all over the country raise funds, while promoting leadership, good character and fitness. This year’s theme is STRONG! Students will join the Apex Squad on an exciting journey as they learn what it truly means to be strong!

Selfless

Trustworthy

Refuel

Overcome

Next Level

Grateful



The Apex team will be on campus for 2 weeks teaching some incredible leadership lessons and inspiring our students to complete thousands of Acts of Kindness in our community. The culmination of the 2-week program will be the Apex Serve Event held at school. At the serve event, students will be participating in Acts of Kindness for the local fire department, police department, military families, our school staff, and many more. We will also incorporate lots of fun for the kids like running, dancing, relays, encouragement tag, candygrams, etc. to make sure it’s a blast for everyone! I encourage parents to please come out and either attend or volunteer at the event.

One very important note:

As part of the fundraiser, students will be rewarded with prizes for the money they raise to help our school. They are not receiving prizes for their kindness acts completed at the event, but rather celebrating their fundraising efforts and their amazing character.

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Best,
Principal Lisa Connor & PTA Team

KINDNESS IS CONTAGIOUS! The positive effects of kindness are experienced in the brain of everyone who witnesses the act, improving their mood and making them significantly more likely to “pay it forward.” This means one good deed in a crowded area can create a domino effect and improve the day of dozens of people!

FITNESS, CHARACTER & LEADERSHIP PROGRAM

This year, Apex Leadership Co’s character and leadership program focuses on being STRONG as a group and valuing each other’s differences. The interactive lessons discuss the important role we each play in the world, but also promotes the idea that we’re always stronger together!

WE NEED YOUR HELP

We, like you, want our kids to develop a natural desire to be kind. Our hope is that through this fun program, students will have the opportunity to raise money for our school then “pay it forward” by doing many acts of kindness for their community at the serve party.

To help support our school in the fundraiser, sponsors will have the opportunity to pledge “per act of kindness completed” as an incremental way to encourage students to do as many “pay it forward” acts as possible at the Serve event. A simple flat donation is ok too!

EVENT DAY INFO

Wednesday, Sept 26

8:10 Kinder & 5th

9:10 1st & 3rd

10:10 2nd & 4th