

KYRENE DE LA SIERRA 2017 READ - A - THON



It's that time again families...time to celebrate literacy and Dr. Seuss' birthday with a fun week filled with reading, reading, reading for Sierra's annual Read-A-Thon!

How does it work?

Students pledge to read (or be read to) a set amount of time during our Read-A-Thon week. Students will collect sponsors to encourage them to reach their reading goals and earn money for Sierra at the same time!

Reading dates are: **Friday, February 24th - Thursday, March 2nd**
Everything due back to Sierra by Friday, March 3rd

How do I pledge?

There are 2 ways to make a pledge to your student:

- *Pledge an amount for each 10 minutes read. Example: Sponsors may decide to pledge \$1.00 for each 10 minutes your student reads. Students will need to read 4 hours in order to earn \$24.
- *Sponsor a "flat \$\$ amount" for your student no matter how much they read. If a sponsor pledges a flat donation of \$24, no matter how much the student reads, the sponsor would donate only their "flat amount" of \$24.

Please make checks payable to Sierra PTO

How are pledges collected?

Students will ask family members or friends if they would like to support their efforts to read and earn money for Sierra. Students will complete their Reading and Donation Logs (enclosed in this packet) and turn back into Sierra by Friday, March 3rd.

READING LOGS AND DONATIONS ARE DUE BACK BY FRIDAY, MARCH 3RD

Read-A-Thon week is kicked off with our Book Walk on Friday, February 24th during lunch/recess. All students are welcome to participate in this fun event and will bring home a "new" book from our books that have been generously donated by our Sierra families.

****Schedule of events and prizes are listed on the back****



Prizes include:

- *Read for 60 minutes, you will earn a Baskin Robbins coupon
- *Read for 90 minutes, you will earn a Baskin Robbins coupon and a Peter Piper Pizza coupon
- *Read for 180 minutes, you will earn a Baskin Robbins coupon, a Peter Piper Pizza coupon and an additional "mystery prize"

Every student that turns in their completed Reading Log and Donations by **Friday, March 3rd** will be entered into our **Grand Prize** drawing - one lucky student will win an AMAZON KINDLE HD FIRE tablet

READ-A-THON WEEK SCHEDULE OF EVENTS:

Friday, February 24th:

Read-A-Thon begins/packets go home
 Book Walk - every student can bring home a 'new' book
 Start reading, logging minutes and collecting pledges!

Monday, February 27th:

Rainbow Day - dress in your grade color



Kinder - Red
 1st - Orange
 2nd - Yellow
 3rd - Green
 4th - Blue
 5th - Purple

Tuesday, February 28th:

CRAZY SOCK day

Wear your wildest mis-matched socks!!!



Wednesday, March 1st:

Dress as your favorite book character or author today



Thursday, March 2nd:

Happy Birthday Dr. Seuss!
CRAZY hair or CRAZY hat day



Friday, March 3rd:

Reading Logs and Donations are due today

SPIRIT DAY! Wear any Sierra t-shirt and show off your school spirit
 Chris Gall, Arizona local children's book author, visits Sierra today

Hope you all have a wonderful Spring Break - you've earned it!

****Reminder: Reading logs and donation packets are due back by Friday, March 3rd****