

# 2012/2013 Fundraising Campaign September 4-28, 2012

## **GOAL INCENTIVES**



### We hit \$5,000 ... Thank you Sierra Families!

Students can wear a HAT on Spirit Friday, September 21!

#### When we reach \$10,000 ...

Guess who we HUNTed down and has agreed to sport a **PINK** wig all day?





### When we reach **\$15,000** ...

Students will receive a surprise token of appreciation to celebrate this milestone!

### When we reach our GOAL \$20,000 ...

Students will get to vote for the special guest speaker or performer at an upcoming Sierra School Assembly sponsored by Sierra PTO!





Name			
Address			
Email address			
Child's Name	Grade	Teacher	# of Entries

**DONATION FORM** 

Donations of \$50
or more are
eligible to receive
additional entries
into our "Principal
for a Day" drawing
as follows:
\$50 = 1 entry
\$75 = 2 entries
\$100 = 3 entries
\$125 = 4 entries
\$150 = 5 entries
\$200 = 7 entries
Please assign
entries to your

I would like to support Sierra PTO with my tax-deductible gift of:

- □ \$50
- **\$150**
- □ \$75
  □ \$100
- □ \$200 □ Other \$

Make checks payable to Sierra PTO or visit www.sierrapto.org to pay by PayPal (attach a copy of your PayPal receipt to this form).

Please return this form and your donation in your child's backpack no later than September 28.



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## PROGRAM HIGHLIGHTS



This year, we are inviting families to donate directly to Sierra PTO. This way, 100% of the money goes to our wonderful school and 100% of your donation is tax deductible.



Top Drawing for SIX students to win a chance to be "Principal for a Day" PLUS classroom prizes for raising the most \$ and having the highest percentage of participation.



Check out our display in the main hallway. Every family that donates ANY amount will be recognized on our Wall of Recognition complete with updated Thermometer Tracker of our donations.





PTO now accepts PayPal. You can use your credit card or write a check to make a 100% tax-deductible donation! (Note:Your donations are NOT part of the AZ Tax Credit)



#### **EARLY BIRD DRAWING**

Donations received by September 19th, will be entered into a drawing to win a \$100 Fleming's Steakhouse Gift Card.