SIERRA SIZZLE

PTO Monthly Newsletter October 2010

Mark your Calendars!

October 7
Workroom Training 1:45pm

October 11-15
Fall Break

October 18
Staff Development Day (No School)

October 19
PTO General Meeting 8:30am at Sierra
Workroom Training 10:00am in the workroom

October 20
Picture Retakes
AZ Science Center Workshops Begin in the Classrooms

October 21
Restaurant Night at Sweet Tomatoes

October 28
Cherrydale orders will be going home

October 29
Pumpkin Walk 6:00-8:00pm

October 30
Deadline for Box Tops Pizza Party Contest

Message from the Board

It's hard to believe that fall is here and the first quarter is almost over. We had a very successful September with our Fall Fundraiser and Family Fun Night.

Many, many thanks to the families that purchased products from the Cherrydale catalog, the Crazy About Cookies catalog, or for making a cash donation to Sierra PTO! Our students sold or donated over $27,000, earning us a total profit of $14,400. Way to go, Sierra Suns!

Proceeds from our fundraising programs are spent on several different items for our students, teachers and school, including classroom supplies, academic enrichment materials, school equipment and improvements, library needs, gifted enrichment programs, health office supplies and PTO events. For example, the PTO recently purchased $3,000 for classroom weekly reader subscriptions and $2,700 on new die cuts for the teachers to enhance their rooms and make learning fun.

Speaking of fun, Family Fun Night was a HUGE success! Special thanks to Team Melissa: **Melissa Pressman** and **Melissa Fenner** for all their hard work putting together this tremendous evening. Thank you to all the families that joined us in celebrating this great event and a special thanks to all the volunteers that made this event run smoothly. Our dunk tank volunteers cannot go unnoticed. Thank you to **Tracey Pastor, Dana Westermann, Vico Guerrero, Scott Light, Mark Kirkeeng, Scott Player,** and **Raymond McKenzie** for being so brave, but secretly hoping they would not be dunked. We would also like to thank our vendors that played a great part in our success at Family Fun Night: **Short Leash Hot Dogs, Water & Ice, Jamba Juice, Jersey Mike's, Mimi's Café, Entenmann's,** and **Costco**. We look forward to seeing you all at the Pumpkin Walk at the end of October.

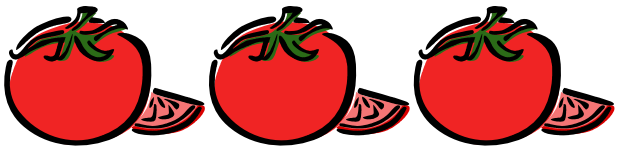
Sincerely,

Your 2010-2011 PTO Executive Board

Cheryl Smith, PTO President - cls68@cox.net
Liz Dudley, PTO Co-Vice President - lizdudley@mac.com
Patti Tollefson,, PTO Co-Vice President - pattis3@cox.net
Jill Ostendorp, PTO Secretary - jostendorp@cox.net
Rhonda Jones, PTO Treasurer - rwjones0217@qwest.net

Restaurant Night

Mark your calendar for our first restaurant fundraiser on Thursday, October 21st from 5:00 to 8:00 p.m. at Ahwatukee **Sweet Tomatoes** located on Ray Road. Sweet Tomatoes will donate 20% of total sales to the Sierra PTO! A flyer with more details will be sent home soon! ❖



Running Club

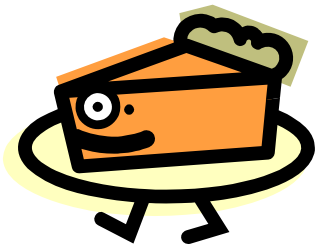
Running Club begins Wednesday, October 20th! Runners will meet Mondays & Wednesdays during lunch recess on the field.

Sign up now to supervise and cheer on our Sierra runners! Contact **Patti Tollefson** at pattis3@cox.net to sign up any Monday or Wednesday from October 20-December 15. Shifts will be from 10:15-12:15 Mondays and 10:00-12:15 Wednesdays.

Thank you in advance for your participation in making this program possible for our children! All Sierra students are invited to run during lunch recess! Encourage your child to join the fun! ❖

Runners just do it - they run for the finish line even if someone else has reached it first.
~Author Unknown

Pies Needed for Turkey Trot



The Turkey Trot is coming November 24th! If you can help secure a pie donation for the event, or if you would like to volunteer the day of the event, please contact **Beth Hare** before the end of October at bthare@cox.net. ❖

Costume/Pumpkin Walk

This year we are adding costumes to our popular Pumpkin Walk! Come join us Friday, October 29th from 6-8 PM on the school grounds. Wear a kid-friendly costume and bring a decorated pumpkin and battery tea light.

- 6:00 - Pumpkin drop-off/Social
- 6:30 - Costume parade begins

Activities will include an ooey gooey eating contest for kids and adults, kettle corn and hot chocolate, spiritwear sales, and fun activities by the Student Council. Don't miss out! ❖

Wanted: Silent Auction Chair People

We are still looking for people to chair the Silent Auction fundraising event. If you are interested, please contact **Jill Ostendorp** at jostendorp@cox.net or **Patti Tollefson** at pattis3@cox.net. ❖

Workroom Training

Interested in helping our teachers by volunteering in the workroom? If so, please plan to attend a mandatory training session before the workroom fun can begin.

October 7th at 1:45

October 19th at 10:00

Questions? Please contact **Cathie Anich** at anichc@aol.com. ❖

Arizona Science Center

From October 20th through November 3rd, the Arizona Science Center will be coming to our school to bring the wonders of science directly to our kids. We are looking for a few volunteers from each class to offer an extra hand to the Science Center staff during their presentations. Please let your teacher know if you are interested in being your class contact. More information to come. ❖

Fall Fundraiser Contest Winners and Totals Are In!!!

Thanks to all the families who participated in the Cherrydale Fundraiser or made a donation to Sierra PTO. Sierra earned a $14,000 profit from all the sales/donations turned in at the end of the contest. You can still order online at www.cherrydale.com through May 31, 2011. Make sure to enter the school code 159393 so Sierra receives the credit.

Reminder that your Cherrydale orders will be going home on October 28th. Contact **Jenny Nichols** at jcnichols65@msn.com or 480.460.1688 with questions.

Sierra's record breaking individual winners with sales/donations exceeding $300 will receive a $25 Target Gift Card!

Jaden Logan	Mrs. El-Afandi's Class
Tucker Kirkes	Mrs. Williams Class
Alana Rhoades	Mrs. Boyd's Class
Sophia Akkad	Ms. Lockett's Class
McKenna Hefta	Mrs. Thaete's Class
Londyn Smith	Mrs. Bauer's Class
Alexandre Mignolet	Mrs. Crouch's Class

Top sellers in each grade level will receive 4 movie tickets. Winners are:

Kindergarten	**Jaden Logan**	Mrs. El-Afandi's Class
First Grade	**Alana Rhoades**	Mrs. Boyd's Class
Second Grade	**McKenna Hefta**	Mrs. Thaete's Class
Third Grade	**Londyn Smith**	Mrs. Bauer's Class
Fourth Grade	**Jack Weber**	Mrs. Wainwright's Class
Fifth Grade	**Alexandre Mignolet**	Mrs. Crouch's Class

The winner of the Donation Drawing is **Sophia Zaenglein** from Ms. Lockett's class. She will receive a $25 Target Gift Card.

Sierra students sold a total of 196 tubs of cookie dough! The Cookie Dough Order contest winner is **Rylie Appelt** from Mrs. White's class. She will receive 2 Movie Tickets!

Congratulations to **Mrs. Hill's, Mrs. Pfefferle's**, and **Mr. Guerrero's classrooms** for having 100% participation in the Cherrydale Fundraiser! They will receive a Popcorn Party!

Congrats to all! ❖

Call for Yearbook Pictures

For all you shutterbugs out there, we are always in need of pictures for the yearbook. Please submit your pictures for possible inclusion in the yearbook to Julie Bailey at jbailey0@cox.net. ❖

Win a FREE Hungry Howie's Pizza Party for Your Class!

The class that brings in the most Box Tops, Campbell's, Tyson's and Coke Rewards through **October 30th** wins a FREE **Hungry Howie's** pizza party in your classroom! Click here to download a flyer for this contest. ❖

Spiritwear is RED HOT!

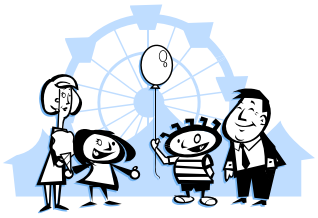
Sales have been brisk and the clearance items are almost sold out. Special thanks to chairperson **Kim Sabatini** for all her hard work and for selling Spiritwear during Family Fun Night.

If you haven't had a chance to buy your Spiritwear, you can pick up an order form at school or print one off the website.

Be on the lookout for the Turkey Trot Shirt**.** Order forms will be coming out later this month and will be debuting at the Pumpkin Walk. ❖

A Big Thank You to Our Wonderful Volunteers!

Family Fun Night



We hope everyone had a great time at Family Fun Night! We could not have pulled off this fun-filled evening without the generous help of our volunteers!

Big thanks go out to our Cake Walk volunteers who braved the morning heat to take cake donations during student drop-off: **Denise Trueman, Lisa Dixon, Julianne Player, Lori Hatcher, Abby McCabe, Nicole Evans, Jamie Batista, Isa Budge,** and **Gina Weber.**

We had a few extra helpers who really took part on the night of the event: **Phil Magewick, Terri Keaton**, and **Nicole Evans**. Thanks also to the numerous classroom parents who donated portions of their family time during the evening to help with manning the activity booths.

Last, but not at all least, special thanks to the organizers of this event: **Melissa Pressman, Melissa Fenner, Abby McCabe, Gina Weber**, and **Liz Dudley** for pulling off the best Family Fun Night ever!

Fall Fundraiser

Thank you to **Jenny Nichols** and **Cheryl Smith** for making our Fall Fundraiser a huge success!

Sierra Staff Lunch

A huge Thank You to **Beata Rafacz** and **Ann Marie Braun** for planning a wonderful lunch for the Sierra Staff! Thank you to all the volunteers that donated and helped with set-up and clean-up.

PTO Annual Events

Special Thanks to **Jill Ostendorp** and Costco on Elliot. We were able to secure a donation of a pallet of Bottled Water for our PTO Annual Events.

PTO Manager

Thanks to **Vickie Ricks** and **Peggy Herrin** for updating the PTO Manager and creating our new Student Directory and Buzz book.

Picture Day

Picture Day was a huge success thanks to volunteers from our yearbook committee: **Julie Bailey, Christina Carter, Carol Davis, Gail Kronick, Amy Livanavage,** and **Cheryl Smith**. ❖

PTO Tip of the Month

Need a little organizational inspiration? Check out http://listplanit.com/. For a small fee, Listplanit gives you access to hundreds of checklists and planning pages for everything from grocery shopping to keeping up to date with your social media communication. ❖

MATHNASIUM
The Math Learning Center

Teaching Children Math in a Way That Makes Sense to ***Them***.

- **Evaluate** – Comprehensive Written and Oral Evaluation
- **Educate –** Customized Program for your Child
- **Results –** Improved Grades and Growing Love of Mathematics. Elementary test scores increased a spectacular 46% in 3-6 months!

Print or mention this ad for free testing and registration, a $198 value.

Good only at the Ahwatukee Foothills location
1345 E Chandler Blvd Suite 1-201
480-460-6677

Expires 10/31/2010

Earn FREE MONEY for Sierra by Shopping and Saving Labels!

Did you know that your everyday shopping and products that you use on a daily basis can earn big bucks for our school? Last year, we earned $15,000 through vendor-sponsored cash rewards programs, and we would love it if you would support them! Please look through this section to find out about the various programs we have and what you can do to participate.

Safeway eScrip

We currently have over 700 individuals enrolled in the Safeway eScrip program. The school receives a percentage of profit on all Safeway grocery purchases and there is absolutely no cost to you! If you have not already done so, please see the instructions below to sign up online or go to the Sierra PTO website to print and complete the form **before November 1, 2010**. Thank you all for your participation.

Renew or sign up with your Safeway Club Card today!

Renew by Nov. 1

If you participated last year, renew so our group continues to earn contributions.

- Go to eScrip.com
- Click on **"YES RENEW!"**
- Enter either your phone number, email, or Club Card number

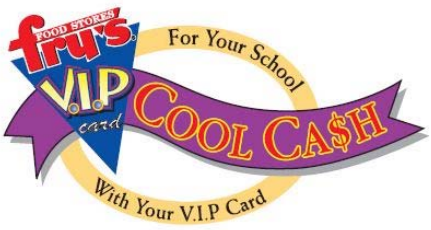
OR

Sign up

Your participation can mean hundreds of dollars for our group.

- Go to eScrip.com
- Click on **"1-Sign Up"**
- Enter your Club Card number

Fry's Cool Cash



Parents, on your next shopping trip to Fry's, present this UPC along with your V.I.P card to your cashier. Every time you shop, every purchase you make will automatically be deposited into the school's account. Within 72 hours, you will see a "COOL CA$H" message on the bottom of your grocery receipt. Ask grandparents, aunts, uncles, friends and neighbors to have this UPC scanned with their V.I.P card at their next Fry's Food Store visit. Need more bar codes for family and friends? Click here to download and print more.

Program runs from
September 1, 2010 – April 23, 2011.

The UPC code only has to be scanned once per year!

School Cents - Chandler Fashion Center and Urban Village Stores

This year we are participating in a fabulous program run by Westcor, the owners of Chandler Fashion Center Mall. We have the opportunity to collect a $2500 gift card and, minimally, we will receive $250! **All we need are your receipts and five minutes of your time to enter your email information**. Additionally, receipts logged in **October** are worth **double points**!

- Visit www.shoppingpartnership.com
- Click on Choose by Shopping Center
- Select Chandler Fashion Center
- At the top right, click where it says: Receive 1000 bonus points—SIGN-UP for Points Alerts and Special Offers! Get Started
- Fill in your email address, first & last name and Select our school – Kyrene de la Sierra
- Click the Subscribe button

Sierra will earn 1,000 points for each new e-mail address, so please tell your family and friends to sign up.

As of September 15th, Sierra has earned 24,060 points and we are in 16th place out of 20 schools. We need more points! See website for additional program information.

Send in your receipts or stop by Guest Services and have your receipts logged. Sierra earns 5 points for every dollar spent at the Chandler Fashion Center and Urban Villages stores and restaurants. For complete details, including a list of participating stores, please click here.

Box Tops, Campbell's, Tyson's and Coke Rewards

There are many participating products that help our school earn cash and points. Please be sure to clip and save those Box Tops, Campbell's UPC codes, Tyson labels, Coke bottle tops and codes on the inside of the Coke product carton. For a complete list of participating products, click here.

Sunny D

This is a newly launched program. For every 20 UPC codes, the library can select one hardback book. Save the **UPC codes or empty small bottles** and send them in with your Box Tops & Campbell's program items.

Ongoing Student Council Fundraiser - Capri Sun Wrappers, Chip and Cracker Wrappers, and Empty Baggies

The Student Council is collecting your empty Capri Sun wrappers, chip and cracker wrappers, and empty baggies – yes baggies! We made $180 last year on Capri Sun packets alone with support from parents and teachers. This year, we are also collecting chip and cracker wrappers and empty baggies which are worth two cents each. Please encourage your children to participate by placing the wrappers and baggies into the rolling plastic receptacles during lunch.

Shop and Save at Party America in Chandler

1185 S Arizona Ave
Chandler, AZ 85286

When planning a party, shop at Party America! Located on the NE corner of Arizona Avenue and the 202. Sierra PTO will receive 5% cash back from the sales throughout the year and parents receive a 10% discount every time they shop. The process is very simple and easy to use. Parents can just use the card on the attached flyer. When shopping for the holiday celebrations and birthday parties, stop by Party America.