KYRENE DE LA SIERRA

Sierra Sizzle

PTO Monthly Newsletter

March 2012

Mark your Calendars!

March

2nd Read-a-Thon Packets due

Book Walk

Dr. Seuss' birthday

6th Read-a-Thon Culmination Celebration with Jim Cogan

12th-16th Spring Break (No School)

22nd Restaurant Night at Sweet Tomatoes

30th Movie Night 6:30-9:00 PM

April

1st Deadline for PTO officer nominations

6th Good Friday (No School)

10th PTO Meeting w/Officer Elections 9am-10am

Message from the Board

The weather has been cool, but the action has been hot! What a fun and exciting February it has been, with students break dancing at our family dance and showing off their reading skills this past week for the Read-a-Thon!

Our 80s Glow Dance was a huge hit! Students and parents alike dressed up in their finest Madonna and Miami Vice outfits and showed off their breakdancing skills! Big thanks go out to the many volunteers who made this night possible.

Our Read-a-Thon is in full swing at the time of this writing. The students enjoyed learning about our own Hometown Heroes, kicking back and enjoying a good book on Pajama Day and picking out a gently used book during our wildly popular Book Walk.

Looking forward, we only have 12 more weeks of school and we still have lots to accomplish, including our fun-filled Movie Night and …

PTO Officer Elections

Nominations due April 1st

Be on the lookout for informational flyers to be sent home. The PTO is in need of parents willing to contribute their time and skills to help our school, raise funds, and make all of our family events happen. With many of our seasoned volunteers moving on, we are especially in need of new volunteers to bring a fresh perspective and new talents to the team!

Sincerely,

Your 2011-2012 PTO Executive Board

Jill Ostendorp, Vice President, jostendorp@cox.net
Lara Safa, Secretary, zaxmom_phx@yahoo.com
Rhonda Jones, Treasurer, rwjones0217@qwest.net
Terri Keaton, Financial Admin, thekeatons@cox.net
Beth Hare, Volunteer Coordinator, bthare@cox. net
Gail Kronick, Communications Coordinator, gailmiya@cox.net

Find us on Facebook

Look us up on the Web www.sierrapto.org

Yearbook Pre-Orders Going, Going, Almost Gone!

Friday, March 9 - the Friday before Spring Break - is the deadline to get your yearbook pre-orders in! After that, we switch to a “first come, first serve” basis. We only order a limited number of extra yearbooks to sell after the pre-order deadline, and in all prior years we have completely sold out. Don’t be left without this wonderful keepsake! At only $20 for a full-color, hard-bound book, this is a great price for memories of your child's grade school years that will be treasured for a lifetime. ❖

Movie Night … Coming Soon to a Sierra Playground Near You!

Sierra's Movie Night is coming up on **March 30th from 6:30-9:00**. Come join us for a night of fun under the stars. Our feature presentation will be "**Dolphin Tale**," starring Morgan Freeman, Ashley Judd, and Harry Connick, Jr. In addition to a movie, we will have popcorn, candy, and shaved ice from **Water & Ice** for sale. Bottled water will be provided courtesy of **The Little Gym of Ahwatukee**. Admission will be a ream of paper that will be donated to Sierra. Be on the look out for more details. ❖

Read-a-Thon Recap

Many thanks to **Lori Hatcher, Ruth Wall,** and **Tammy Fielding** for organizing our Teacher evening conference dinner and the many volunteers who provided soups and chili with all the fixings for our staff to enjoy.

Our Read-a- Thon and Book Walk were a huge success! Many thanks to **Kristin Ito**, **Patti Tollefson, Lara Safa**, **Liz Green**, **Marisa Hammerbeck**, **Kelly Brown**, **Sherri Hummel**, and the **Cat in the Hat** for all their hard work! We would also like to extend our appreciation to the families who sent in book donations for the Book Walk and helped to staff this event. Your generous giving of your time makes all the difference!

We will be recognizing the grade level and classroom winners in the April Sizzle! ❖

Box Tops/Labels Winners!

The winner for "Everything Counts" for the month of January is **Ms. Boyd's** class. They received a free pizza certificate for Peter Piper Pizza. The winner of the Boxtop Pump It Up party is **Ms. Hebert's** class. They will receive a free party at Pump It Up with pizza.

Keep Clipping! The class with the highest year round total will receive an end of the year pizza party. Also monthly class winners will continue through the end of April! ❖

Family Dance Recap

We had a blast of a time in our leg warmers and sports jackets during our 80s Glow Dance! Thanks to all the families who attended and brought in a box of cereal. We collected over 225 boxes of cereal to donate to the Kyrene Resource Center! Way to go, parents! Huge thanks goes out to **Terri Keaton** and **Helen Baker,** who organized the entire event, and **Beth Hare** for delivering the huge loads of cereal to the Kyrene Resource Center. We also want to thank the **Tollefson** family for manning the photo booth and taking so many excellent pictures of our attendees, as well as the many helpers who took orders for food, water, and cotton candy and helped with setup and cleanup. ❖

Coke Rewards

My Coke Rewards for schools will match any points donated to our school March 6th and 7th. See flyer at the end of this newsletter. ❖

PTO Tip of the Month

Have you ever had that moment that comes most days around 4:00 PM where you stare into the refrigerator and have no idea what to make for dinner? Visit http://myfridgefood.com/, a website that allows you to select the items you have in your kitchen and will generate recipes for you based on what you have! It's like Iron Chef for home! ❖

Parent Reminders for March

- ❑ Nominate yourself or someone you know for a PTO Board position!
- ❑ Turn in your Coke Rewards on **March 6th and 7th** to earn double points!
- ❑ Pre-order your yearbook by **March 9th**!
- ❑ Go to http://www.kyrene.org/survey/SIE and complete the Parent Satisfaction Survey. Survey open through **March 9th**.
- ❑ Go to www.eLabelsForEducation.com and register to earn even MORE points for Sierra.
- ❑ Register your **Fry's** and **Safeway** cards
- ❑ Turn in your **Box Tops** and **Labels for Education**. ❖

New Ways to Earn Points for Sierra!

eLabelsForEducation

You've registered your Fry's Card for Fry's Cool Cash.

You've signed up with Safeway eScrip.

You're clipping and submitting your Box Tops and Labels for Education.

Now there's **one more way** you can earn **free stuff** for our school. Sierra has signed up with the Campbell's eLabelsForEducation program, which earns us points **in addition** to clipping Box Tops and Labels for Education. It's easy to do:

1. **Register**
   Visit www.eLabelsForEducation.com, create a profile, enter your Fry's and Safeway cards, and then select Sierra as your school to support.
2. **Shop, Swipe, and Earn**
   Each time you purchase a participating product at Fry's or Safeway, you will earn points that will be credited automatically to Sierra.
3. **Redeem**
   Sierra will be able to redeem these points for free educational merchandise!

And don't forget to continue clipping those Box Tops and Labels! They are still worth cash and points to us and are separate from the eLabelsForEducation program outlined here.

Campbell's Labels for Education® Cookbook Promotion

Need help with the nagging question of **what's for dinner tonight?** Announcing a powerful new program that offers Sierra supporters great Campbell's® cookbooks that yield big Labels for Education point credits! You can choose from a wide array of Campbell's cookbooks that contain ample family-pleasing, quick and easy recipes. Each cookbook purchased is worth **125 Labels for Education points** to Sierra's account. These cookbooks also make **great gifts!**

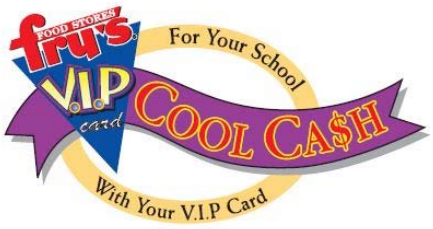
To get started, visit http://lfecookbooks.com/

No Cost Fundraising!

Box Tops, Campbell's, Tyson's and Coke Rewards -

There are many participating products that help our school earn cash and points. Have some clippings you've saved over the summer? Send them in to your child's teacher! During the school year, keep clipping and saving those Box Tops, Campbell's UPC codes, Tyson labels, Coke bottle tops and codes on the inside of the Coke product cartons. Some of you might be saying, "These Box Tops say they're only worth 10 cents. That's hardly worth saving." Although it may not seem like much, **last year we earned $3,500 from these rewards!** They add up to big bucks for our school, so please keep sending them in! Spread the word and have grandparents, aunts, and uncles save as well. For a complete list of participating products, see the PTO web site at http://www.sierrapto.org/ under the "Retail Programs" section.

Fry's Cool Cash



Parents, on your next shopping trip to Fry's, present this UPC along with your V.I.P card to your cashier. Every time you shop, every purchase you make will automatically be deposited into the school's account. Within 72 hours, you will see a "COOL CA$H" message on the bottom of your grocery receipt. Ask grandparents, aunts, uncles, friends and neighbors to have this UPC scanned with their V.I.P card at their next Fry's Food Store visit. Download more barcodes for family and friends from the PTO web site at http://www.sierrapto.org/ under the "Retail Programs" section.

Program runs from
September 1, 2011 – April 23, 2012.

The UPC code only has to be **scanned once per year**

A Sierra Fundraiser that's Easy and Free! Link Your Safeway Card to Sierra!

SAFEWAY

eScrip

Link your Safeway Club Card to Sierra – it only takes a minute. The school receives a percentage of profit on grocery purchases. Even occasional shopping trips can help out. There's absolutely NO COST to you!

The school can earn hundreds of dollars per month and funds help with classroom needs, academic program needs, school site improvements, etc.

Sign up online at eScrip.com!

Note: Sign-ups Must Be Renewed Every Year! So even if you registered last year, you still need to do it again for this year in order for your points to count. Thank you for your support!

Activity Calendar 2011-2012

August

4th - Meet the Teacher Night 5:30 - 7pm
8th – First Day of School
17th – Curriculum Night: K 5:30pm, 1st grade 6pm, 2nd grade 6:30pm
18th – Curriculum Night: 3rd 5:30pm, 4th grade 6pm, 5th grade 6:30pm
24th – Restaurant Night at Native New Yorker

September

5th – Labor Day (No School)
7th – Gifted Curriculum Night 6-7:30
8th – Restaurant Night Sweet Tomatoes
9th – Flag Raising Ceremony
12th – Stay at Home Fundraiser begins
13th – PTO Meeting 9-10am & 6-7pm
15th – Picture Day
22nd – PTO Chairperson (Red Folder) Meeting 6:30-8:30 PM
23rd – 20th Anniversary Celebration 5:30-7:00 PM
25th – Yoasis Fundraiser Week Begins

October

1st – Last Day of Yoasis Fundraiser
7th – Stay at Home Fundraiser Packets due back today
10th - 14th – Fall Break
17th – Staff Development Day (No School)
20th – Picture Retakes
TBD – AZ Science Center Workshops Begin in Classrooms
25th– Restaurant Night at Florencia Pizza Bistro
28th – Family Fun Night/Harvest Festival 5:00-8:00 PM

November

11th – Veterans Day (No School)
15th – PTO Meeting 6-7pm (Child Care!)
18th-23rd – Scholastic Book Fair
21st - Restaurant Night at Loco Patron 5pm-10pm (no flyer needed)
23rd – Turkey Trot 8:30 AM - 12:30 PM (Book Fair will be open during Turkey Trot)
24th - 25th – Thanksgiving Holiday

December

14th – Restaurant Night at Yogi's Grill
15th – Sierra staff and teacher cookie exchange.
19th – Winter Break Begins

January

3rd – School Resumes
16th – MLK Day (No School)
17th – PTO Coffee Social 8am-8:30am
PTO Meeting 8:30am-9:30am
PTO Chairperson (Red Folder) Meeting 10:00am-11:00pm

February

16th – Class Pictures
20th – Presidents Day (No School)
Restaurant Night at Loco Patron 5-9pm
24th– Family Dance 6–8 PM
Read-A-Thon begins
Read-A-Thon packets go home
28th – Hometown Heroes
PTO Meeting 6-7pm (Child Care!)
29th – Read-A-Thon PJ Day

March

2nd – Read-a-Thon packets due
Read-a-Thon Book Walk
Dr. Seuss's Birthday
6th – Read-A-Thon Culmination Celebration feat. Jim Cogan
12th - 16th – Spring Break (No School)
22nd – Restaurant Night at Sweet Tomatoes
30th – Movie Night 6:30-9:00 PM

April

1st – Nomination forms for PTO officers due
6th – Good Friday (No School)
10th– PTO Meeting 9am-10am (Officer Elections)
16th-27th – AIMS testing
TBD – Restaurant Night (to be announced)

May

7th-11th – Staff Appreciation Week
15th – PTO Meeting 9am-10am
15th-18th– Scholastic Book Fair
17th – Volunteer Recognition Event
TBD – Restaurant Night (to be announced)
23rd – 5th Grade Celebration
24th – 5th Grade Promotion 8:30 AM
24th– Last Day of School with early release at 12:35 PM

June

July

*Activities, dates and times are subject to change

Updated: 3/1/12

It's a perfect match!
Help our school get rewards even faster.

My Coke Rewards will match every point you donate to our school on March 6th and 7th.

That means, the more points you donate in these two days, the more points our school can earn - and we can get rewards like sports equipment, art supplies, educational tools and more, even faster.

It's easy to donate:

1. Purchase your favorite Coca-Cola products to get codes from these participating brands:

2. Go to mycokerewards.com/school & sign in (register if you aren't a member).

3. Enter your codes to get points – then search for our school to donate points.

Head to mycokerewards.com/schools now to find out how you can help make great things happen for our school.

mycokerewards.com/schools™

My Coke Rewards is open to legal residents of the 50 U.S. states (and D.C.) age 13 and over. Visit mycokerewards.com for details and a full list of participating products. Registered schools will earn matching points for any points donated by My Coke Rewards members from 03/06/12 – 03/07/12. Schools must be registered by 03/07/2012 to be eligible for matching points. Matched points will be applied to school accounts beginning 03/14/12. © 2012 The Coca-Cola Company.