

**Kyrene de la Sierra
P.T.O. General Meeting Minutes
December 10, 2012**

Meeting called to order: 9:05am

Meeting Adjourned: 10:11am

Attendees: Rhonda Jones, Monica Gellman, Gail Kronick, Margo Lipari, Melissa Lien, Brittny Strubbe, Tausha Sailors, John Werner, Helen Baker, Mr. Maloney, Gina Jones, Beth Hare and Terry Veller.

Minutes approved by: Rhonda Jones moved to approve October minutes. Minutes approved by all attendees.

Treasury Report: (11/10/2012-12/7/2012)

Beginning Cash Balance	\$36,635.33
Total Income	\$28,569.83
Total Expenses	\$17,011.76
Ending Cash Balance	\$48,193.40

Budget Highlights:

- **Safeway E-Scrip** – collected \$1,146.53

Principals Report: Report given by Mr. Maloney

- **Reminder - \$400 tax credit donation to Sierra.**
- **Sierra is classified as an excelling school.**
 - This classification is based on specific scores in math, science, reading, and social studies. Sierra improved in both math and reading.
 - 30 schools out of approximately 200 schools state wide improved their rating.
 - Seeking an A+ rating for the school. Will need a team of volunteers who specialize in writing grants to assist in completing the application for this rating.

Proposals/Other Business:

- **Music Proposal**
 - **\$2,980.49 – voted and passed to approve the purchase of 4 xylophones and 2 bass bars.**
 - This will increase the number of kids that can play at one time during music class from 24 to 28.
 - This will allow for the creation of a mariachi band at Sierra, which will play at various school events.
 - PTO has the money to pay for this in the budgeted line item “Gifts to School” (current balance of \$8,000).
- **History Wall**
 - **\$3,000 - voted and passed to approve the purchase of 25 ready-made shadow boxes, and the Plexiglas and mounting for same.**
 - Rhonda showed attendees the ready-made shadow box purchased from Michaels.
 - Need to create a committee to go through memorabilia at Sierra, organize it, and fill shadow boxes.
 - Any parent who knows of any Plexiglas vendor or a community parent who has carpentry skills is requested to contact a board member.

Monica began taking minutes at 9:40 am

Committee/Activity Updates:

- **Retail Rebate Programs**
 - Gina Jones reported that the Fresh & Easy fundraiser is this Friday, 12/14 from 4:00-8:00 p.m. She needs 5 volunteers (each adult can have up to 3 kids with them) for the event. We will receive a portion of the money. Jackie has emailed the school, and we'll send out a reminder on Thursday. People may also turn in Fresh & Easy receipts from other dates until 12/31/12.
 - Gina also reported that she is about to send in Campbell's labels.
 - The Pump-It-Up promo ends in January.
- **Fall Fundraiser**
 - Rhonda reported that the fall fundraiser was a success. Our goal was \$15,000.00 profit and we made \$15,885.00. The expenses for the class parties are the only things outstanding. Principal for a Day went well. Many parents took advantage of PayPal for making a donation. Discussion was held as to some extended family members of students not contributing to the fundraiser because there was no product for them to receive.
- **Fall Festival**
 - Rhonda reported that this was previously a "break-even" event, but that this year it raised almost \$5,200.00. Feedback included that the cakewalk went well and that there was much better lighting (we had consulted with KSD electrical as to how best handle the needs for Fall Festival).
- **Book Fair**
 - Helen Baker reported that the new chairperson, Harmony Hess, did a wonderful job, and that Harmony has agreed to chair the spring book fair. The library will get around \$5,000.00 in books as proceeds from the book fair. Sales exceeded \$9,000.00.
- **Turkey Trot**
 - Beth Hare reported that the event was a success. There was some trouble with Gatorade attracting bees, so in future years we will likely only serve water. There was a need for a volunteer station to be set up at the gate nearest the YMCA to check in parents coming onto school grounds.

9:50am - Melissa starting taking minutes

- **Turkey Trot (continued)** - Scott Fenner did a great job as the Turkey.
- **Hospitality Update**
 - Cookie exchange has almost 50% volunteers needed.
 - Will likely invite parents to provide store bought goods as well as homemade.
 - Some parents have offered to triple their batches to help reach our goal.
 - Signupgenius is working well for volunteers.
 - Teacher survey conducted at the beginning of the year by Brittny indicated 80% of the teachers look forward to the cookie exchange.

- **Communications**
 - FB up to 218 likes. Growth has slowed. No other schools are close to our numbers. Planning to do another FB promotion in Feb/March 2013.
 - Gail suggested we begin recruiting for next year's board and recommends Tues-Fri timing for general meetings.
- **Holiday Shoppe**
 - Helen reported that the gift shop will be located on the stage in the MPR.
 - She described the process in which parent volunteers will assist students with purchases and how they will proceed to the cash register.
 - There is a nice selection of items ranging from \$.30 to \$11 with the majority of items ranging from \$1-5.
 - Parents are welcome to go online and see products at www.azkk.com. Flyers are going out in mailboxes today and the listserv later this week.
- **New Business**
 - Rhonda shared the new Sierra Flag noting 1 on the stage, 1 that will be hung on the flagpole outside and 1 extra paid for from Sierra PTO funds.
 - **Need for Volunteers** - Need a plan for "New Family Breakfast" featuring fruit, pastries and donation basket to help defray costs. If successful, we could sponsor grade level monthly breakfasts as Mr. Maloney has suggested. Timing would be 30 minutes before school starts.
 - **Need coordinator for "Family Dance"** - Traditional 80s themed evening event with DJ.
 - Yearbook orders are due Jan 31 to get early bird price of \$20. Pre-sales are \$2,400 which is good compared to past years. After Jan 31, price goes up to \$22.
 - Beth asked how we recruit new volunteers. **Action Items: Rhonda will compile list of volunteers opportunities needed and create blurbs to describe needs.** Beth will send out via PTO manager and possibly create a flyer for backpacks in early 2013. List includes: History Wall (labor, mounting, Plexiglas, carpentry), Board Members, New Family Breakfast and the Family Dance.
 - Gina Jones reported that Sierra has finally collected over 100 Tyson Labels which can now be turned in @\$24/each.

"Respectfully Submitted"

Margo Lipari, December 16, 2012

Margo Lipari

Monica Gellman, December 16, 2012

Monica Gellman